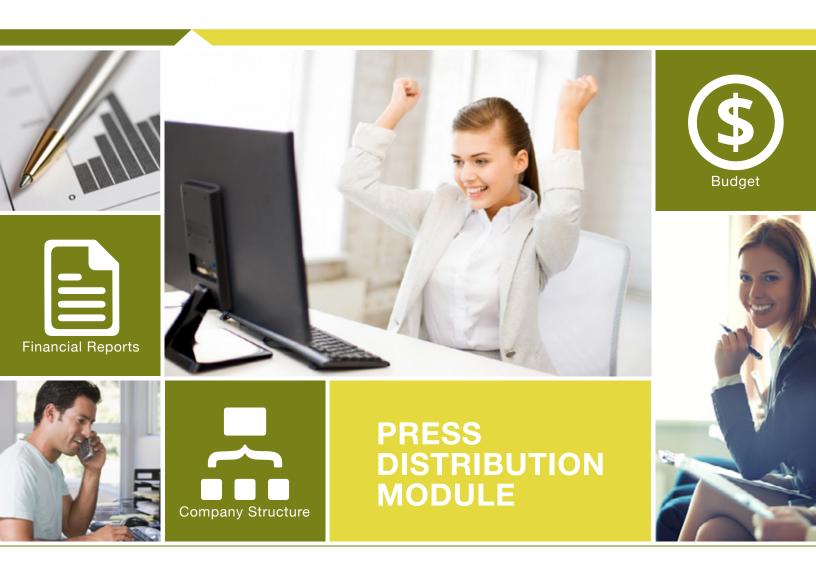


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Optimum Press Distribution Module for publication companies is an integrated system for structuring methods of distribution and scheduling of the distribution of the printed material. System also that the system is also intelligent enough to helps determine the amount of printing material to be distributed and how to distribute the excess of the printed quantity, as well as the system includes a complete documentary cycle to provide three distribution services accepted, namely:

Optimum provides powerful Security and Workflow. Specific system and operational roles can be defined at user or user group levels. A powerful document workflow ensures the smooth flow of documents within the organization. Any number of approval levels can be defined according to the nature of the document.

Core Components:

- 1. Setup of distribution restructuring.
- 2. Sales & Customer Relationship Management.
- 3. Customer Services Management.
- 4. Billing and Contract Management.
- 5. Receipts Management.
- 6. Collection Management.
- 7. Inquiries & Reports











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Distribution Restructuring

Optimum Press Distribution Module provides the functionality to restructure the distribution of printed materials with following features:

 $\sqrt{\text{Setup of publications.}}$

- $\sqrt{\text{Setup of routes.}}$
- $\sqrt{\text{Setup of distributors.}}$
- $\sqrt{\text{Setup to link accounting structure.}}$
- $\sqrt{1}$ Inquiries & reports electronically.
- $\sqrt{\text{Send alerts electronically via e-mail.}}$



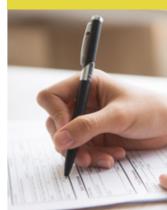
Relationship Management

Optimum Press Distribution Module includes the functionality to manage subscribers of printed materials with following features:

$\sqrt{Maintain outlet \& company subscribers:}$

- Cash.
- Account.
- \sqrt{M} Maintain individuals subscribers:
 - Cash.
 - Account.
- $\sqrt{1}$ Issuing contracts electronically to subscribers.
- $\sqrt{1}$ Issuance of electronic cash receipts.
- $\sqrt{\text{Change the distribution time electronically.}}$
- $\sqrt{\text{Schedule distribution.}}$
- $\sqrt{$ Inquiries & print reports electronically.
- $\sqrt{\text{Send alerts electronically via e-mail.}}$















Customer Services Management

Optimum Press Distribution Module includes full-fledged functionality of customer services management with the following features:

√ Customer Setup:

- Basic data for the customer.
- Individual customer contacts.
- Define customer credit limit.
- Date of issuance of statements.
- $\sqrt{\text{Create a service request electronically through:}}$
 - System.
 - Mobile Application.
- $\sqrt{\text{Create a maintenance request electronically through:}}$
 - System.
 - Mobile Application.
- $\sqrt{\text{Create inquiries request electronically through:}}$
 - System.
 - Mobile Application.
- $\sqrt{\text{Print account statements electronically.}}$



Billing & Contracting Management

Optimum Press Distribution Module provides full-fledged functionality of customer billing management with the following features:

- $\sqrt{}$ Online electronic billing according to the contract.
- $\sqrt{\text{Direct billing.}}$
- $\sqrt{Cancellation of bills issued.}$
- $\sqrt{\text{Print bills electronically.}}$
- $\sqrt{1}$ Inquiries about bills electronically.
- $\sqrt{\text{Send bills and alerts electronically via email.}}$



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Receipts Management

Optimum Press Distribution Module provides full-fledged functionality of receipts (cash invoicing) with the following features:

 $\sqrt{1}$ Issuing receipts.

- $\sqrt{Cancellation of receipts.}$
- \surd Inquire about receipts and follow-up collection.
- $\sqrt{\text{Print receipts.}}$
- $\sqrt{\text{Reports & inquiries.}}$
- √ Send receipts, alerts & follow-up notifications electronically via e-mail.



Collection Management

Collections can be followed up with ease using **Optimum Press Distribution Module** with following features:

- $\sqrt{\text{Scheduling collection electronically.}}$
- $\sqrt{Follow-up}$ collection electronically.
- $\sqrt{\text{Print collection letters electronically.}}$
- $\sqrt{1}$ Inquire about collection electronically
- $\sqrt{\text{Send alerts electronically via e-mail.}}$



Press Distribution





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Press Distribution



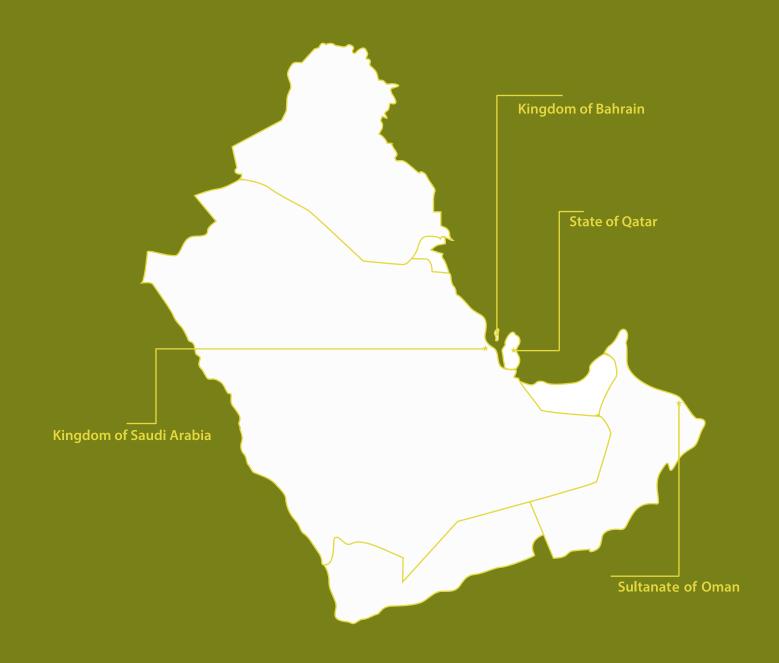
Inquiries & Reports

A comprehensive reporting and inquiries module makes it easy to extract all types of reports in real-time electronically with following features:

 $\sqrt{\text{Contract reports & inquiries.}}$

- $\sqrt{\text{Sales reports & inquiries.}}$
- $\sqrt{\text{Collection reports & inquiries.}}$
- $\sqrt{\text{Statistical reports.}}$





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